

Curriculum vitae Jacob de Baan (Spijkenisse, 1961)

Current

- Director Studio Jacob de Baan
- Royal Academy of Art The Hague, coordinator and teacher Post Graduate Course Industrial Design
- Member Raad van Advies Hogeschool Amsterdam
- Member Raad van Beroep Dutch Design Association (BNO)

Past

- Van Gogh Museum Amsterdam, manager corporate style
- Van Gogh Museum Enterprises, art director
- Amsterdamse Kunstraad, commissie beeldende kunsten vormgeving & bouwkunst
- Frogdesign Germany, industrial designer

Education

- Gerrit Rietveld Academy Amsterdam
- Technical University Delft

Director Studio Jacob de Baan (clients selection 1995-present),

Clients (selection): Heinen Delfts Blauw, Pols Potten, DARK, Kasteel Groeneveld Baarn, Museum Meermanno The Hague, Stedelijk Museum Amsterdam, Van Gogh Museum, Association of Dutch Designers (BNO), Swarovski Optik, Royal Delft, Giorgio Armani, Royal Dutch Mint, NOC*NSF, Jumbo, Felicerossi, NOVEM, Philips Nederland, Osram Nederland, Jumbo.

Design management (2007-present)

- Heinen Delfts Blauw** (2015-), Creative director a.i: corporate style, new name, new product lines.
- Boweevil** (2014), Visual identity for webshop, products, communication.
- Kasteel Groeneveld Baarn** (2011), Visual identity for Museum shop products, exhibitions, communication.
- Museum Meermanno The Hague** (2011), Strategy visual identity temporary exhibitions 2011-2012.
- Van Gogh Museum Amsterdam/ Museum Mesdag The Hague**: visual style, organization, budget, based on cultural, marketing, and communication values(2007-2011)

Art direction (2003-2009)

- Van Gogh Museum Enterprises** (2005-2009), Visual identity for products related to permanent and temporary exhibitions.
- Van Gogh Museum Enterprises, Rijksmuseum Amsterdam** (2007-2009), 'Dutch Design Estafette'. Dutch designers' presentations in Museum shop Museumplein. Designers (selection): Richard Hutten, Tord Boontje, Ineke Hans.
- Stedelijk Museum Amsterdam** (2003), 'Dutch Light' Exhibition (Milan/Maastricht) the best of Dutch lighting.
- Inside Design Amsterdam, collaboration Hachette Filipacchi Media (Elle Decoration)** (2004-2006),
- Via Milano, collaboration Association of Dutch Designers (BNO)** (2001-2003),
- Dutch Delights, collaboration Stedelijk Museum Amsterdam, BNO, Premisela, EKWC** (2003),

Product design (selection)

- Dark at night** (2016), SATURNUZ, range of lighting, based on energy sufficient light sources
- Pols Potten** (2015), VLAMP GOLD, spotlight with tealight
- Dark at night** (2011), IJ-Lamp, sustainable range of lighting, based on energy sufficient light sources
- European Ceramic Work Centre** (2003), Artist in Residence: 'Dutch Souvenirs' Amsterdam souvenirs on show in Milan
- Swarovski Optik** (2002-2003), 'Swarovski Nature' bags for hi-end binoculars
- NOVEM, Philips Nederland, Osram Nederland** (1995-1999), 'Lamps of Desire' energy saving lamps

Teaching (selection)

- Istanbul Technical University** (2014-2016), Teacher Industrial design
- Royal Academy of Art The Hague** (2003-present), Coordinator and teacher Post Graduate Course Industrial Design
- Gerrit Rietveld Academy of Art The Hague** (2011), Teacher Interior design department
- Royal Academy of Art The Hague** (2002-2008), Teacher furniture and product design, interior design department
- Utrecht School of the arts (HKU)** (2007), Teacher Industrial design
- Hannover Academy for Design and Media** (2005), Teacher Industrial design

Industrial design (1988-1994)

- Frogdesign** (1993-1994), Altensteig, Germany, Clients (selection): Swatch, Rosenthal, Zumtobel, Unilever
- Team Buchin Design** (1992), Berlin, Germany, Clients (selection): Francotyp-Postalia, Bosch, SEL-Alcatel
- Van Nieuwenborg Wegman** (1988-1991), Leyden, Clients (selection): Vaillant, Radson, Municipality Leyden

Exhibitions (selection), 'Legends Inspire new icons, since 1951' Royal Academy of Arts The Hague (2011), 'Doen Materiaalprijs' Van Abbemuseum (2011), Salone del Mobile, Milan (2011, 2000-2004); '10 years Via Milano' (2010), Inside Design Amsterdam (2003, 2006, 2011), Stedelijk Museum Amsterdam 'Nest' (2005); 'Passagen. Cologne (2005); Eindhoven Design Week (2001-2002, 2008); Via Milano (2002- 2004); Designer block Tokyo (2003)

Acquired design, Stedelijk Museum Amsterdam, '(Non) Electrical Collection', 'Yali'.

Memberships /other

- Member Raad van Advies Hogeschool Amsterdam** (2016-)
- Member Raad van Beroep Dutch Design Association (BNO)** (2014-)
- Member, Amsterdamse Kunstraad, commissie beeldende kunsten vormgeving & bouwkunst** (2003-2011)
- Member of jury 'Dutch Design Awards', Association of Dutch Designers (BNO)** (2004)
- Chairman of jury 'Via Milano 02' Association of Dutch Designers (BNO)** (2002)
- Chairman of jury 'Dutch Illustration Awards', Association of Dutch Designers (BNO)** (2001)
- Committee member Association of Dutch Designers (BNO)**, (1997-2001)

Education

- Interior design, Gerrit Rietveld Academy, Amsterdam** (1983-1987)
- Industrial design, Technical University, Delft** (1979-1982)